SECOND REGULAR SESSION SENATE COMMITTEE SUBSTITUTE FOR

SENATE BILL NO. 816

93RD GENERAL ASSEMBLY

Reported from the Committee on Commerce, Energy and the Environment, February 23, 2006, with recommendation that the Senate Committee Substitute do pass.

3909S.11C TERRY L. SPIELER, Secretary.

AN ACT

To amend chapter 67, RSMo, by adding thereto six new sections relating to the fair competition in video act.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Chapter 67, RSMo, is amended by adding thereto six new

- 2 sections, to be known as sections 67.2675, 67.2677, 67.2679, 67.2681, 67.2683, and
- 3 67.2685, to read as follows:

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67.2675. Sections 67.2675 to 67.2685 shall be known and may be

2 cited as the "Fair Competition in Video Act".

67.2677. For purposes of sections 67.2675 to 67.2685, the following terms mean:

- 3 (1) "Basic local exchange telecommunications service", as defined 4 in subdivision (4) of section 386.020, RSMo;
- 5 (2) "Cable operator", as defined in 47 U.S.C. Section 522(5). Cable
- 6 operator does not include a provider of wireless or direct-to-home
- 7 satellite transmission service;
- 8 (3) "Cable service", as defined in 47 U.S.C. Section 522(6);
- 9 (4) "Cable system", as defined in 47 U.S.C. Section 522(7);
- 10 (5) "Competitive video service provider", an entity providing video
- 11 service that is not franchised as a cable operator in Missouri as of the
- 12 effective date of sections 67.2675 to 67.2685 and is not an affiliate,
- 13 successor, or assign of such cable operator;
- 14 (6) "Franchise", an initial authorization, or renewal of an
- 15 authorization, issued by a franchising entity, regardless of whether the
 - authorization is designated as a franchise, permit, license, resolution,
- 17 contract, certificate, agreement, or otherwise, that authorizes the

- 18 construction and operation of a cable system;
- 19 (7) "Franchise entity", a political subdivision entitled to require

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- 20 franchises and impose fees on cable operators;
- 21 (8) "Incumbent cable operator", the cable service provider serving
- 22 the largest number of cable subscribers in a particular franchise area on
- 23 September 1, 2006;
- 24 (9) "Incumbent local exchange telecommunications company", as
- 25 defined in subdivision (22) of section 386.020, RSMo;
- 26 (10) "Political subdivision", a city, town, village, county, or any
- 27 agency or unit of the state;
- 28 (11) "Video programming", programming provided by, or generally
- 29 considered comparable to programming provided by, a television
- 30 broadcast station, as set forth in 47 U.S.C. Section 522(20);
- 31 (12) "Video service", video programming services provided through
- 32 wireline facilities located at least in part in the public rights-of-way
- 33 without regard to delivery technology, including Internet protocol
- 34 technology. This definition does not include any video programming
- 35 provided by a commercial mobile service provider defined in 47 U.S.C.
- 36 Section 332(d);
- 37 (13) "Video service authorization", the right of a competitive video
- 38 service provider and, after expiration of its existing franchise
- 39 agreement, any incumbent cable operator that secures permission from
- 40 the public service commission, to offer video programming to any
- 41 subscribers anywhere in the state; and
- 42 (14) "Video service provider fee", the fee imposed under section
- 43 **67.2681.**
 - 67.2679. 1. The following entities shall possess a video service
- 2 authorization:
- 3 (1) Any entity authorized to provide local exchange
- 4 telecommunications services in Missouri that is authorized by the public
- 5 service commission under sections 67.2675 to 67.2685;
- 6 (2) An incumbent cable operator, after the expiration date of its
- 7 existing franchise, that is authorized by the public service commission
- 8 under sections 67.2675 to 67.2685 in the franchise area; and
- 9 (3) Any other competitive video service provider that is
- 10 authorized by the public service commission under sections 67.2675 to
- 11 **67.2685.**

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2. The public service commission shall promulgate rules to govern the application process for entities seeking a video service authorization under subdivision (3) of subsection 1 of this section, provided that any application process shall be determined within thirty days of a request. Any rule or portion of a rule, as that term is defined in section 536.010, RSMo, that is created under the authority delegated in this section shall become effective only if it complies with and is subject to all of the provisions of chapter 536, RSMo, and, if applicable, section 536.028, RSMo. This section and chapter 536, RSMo, are nonseverable and if any of the powers vested with the general assembly pursuant to chapter 536, RSMo, to review, to delay the effective date, or to disapprove and annul a rule are subsequently held unconstitutional, then the grant of rulemaking authority and any rule proposed or adopted after August 28, 2006, shall be invalid and void. To the extent required by applicable law, any video service authorization granted by sections 67.2675 to 67.2685 or by the public service commission shall constitute a franchise for purposes of 47 U.S.C. Section 541(b)(1). To the extent required for purposes of 47 U.S.C. Sections 521 to 561, the state of Missouri shall constitute the exclusive franchising authority for competitive video service providers in Missouri.

- 3. No franchise entity or other political subdivision of the state of Missouri may either require a competitive video service provider to obtain a separate franchise to provide video service or otherwise impose any fee, license, gross receipt tax, or franchise requirement on any competitive video service provider or request anything of value in exchange for providing video services except as provided in sections 67.2675 to 67.2685 or in sections 67.1830 to 67.1846, RSMo. For purposes of this section, a franchise requirement includes, without limitation, any provision regulating rates charged by competitive video service providers or requiring competitive video service providers to satisfy any build-out requirements or deploy any facilities or equipment.
- 4. Competitive video service providers shall provide distribution capacity and make all reasonable efforts to retransmit community programming and emergency interrupt service already being transmitted by the incumbent cable operator. If a competitive video service provider is unable for technical reasons to retransmit community programming or emergency interrupt service, the provider shall notify

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the commission in writing of the technical difficulty and disclose to all potential consumers that its service will not include community programming or emergency interrupt service. The commission may, on its own order or in response to a complaint, order the competitive service provider to address the technical difficulties and retransmit community programming and emergency interrupt service after a reasonable period of time.

- 5. Any entity that elects or seeks a video service authorization under this section shall describe the service area to be served in its application to the public service commission. An entity holding a video service authorization may amend its service area upon notice to the public service commission. Except as provided in this section, a service area shall include the entirety of any municipality located within the service area, and may include nonincorporated areas. An incumbent local exchange telecommunications company may limit its service area within a municipality to that portion where it offers basic local exchange telecommunications service.
- 6. The public service commission shall issue a certificate of video service authorization on or before the thirtieth date after receipt of a completed affidavit submitted by the applicant and signed by an officer or general partner of the applicant affirming:
- (1) That the applicant has filed or will timely file with the Federal Communications Commission all forms required by that agency in advance of offering video service;
- 73 (2) That the applicant agrees to comply with all applicable federal and state statutes and regulations;
- 75 (3) That the applicant agrees to comply with applicable 76 regulations concerning use of the public rights-of-way as provided in 77 sections 67.1830 to 67.1846, RSMo;
 - (4) A description of the designated service area consistent with the provisions of subsection 5 of this section; and
- 80 (5) The location of the applicant's principal place of business and 81 the names of the applicant's executive officers.
 - 67.2681. 1. An entity holding a video service authorization shall provide notice to each franchise entity with jurisdiction in any locality at least ten days before providing video service in the franchise entity's jurisdiction.

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- 5 2. In any political subdivision in which an entity possessing a video service authorization provides video service, the entity shall calculate and pay the video service provider fee to the political subdivision if a cable operator offering video service pays a franchise fee to such franchise entity. The franchising entity may not demand any additional fees, licenses, gross receipt taxes, or charges from the 10 competitive video service provider and may not demand the use of any 11 other calculation method. At the expiration of an existing franchise, if an incumbent cable operator elects to possess a video service 13 authorization, all entities holding a video service authorization shall pay 14 the video service provider fee at the same percent of gross revenue as 15 16 had been assessed immediately prior to the termination of the 17 incumbent cable operator's franchise.
- 18 3. The video service provider fee shall be paid to political 19 subdivisions on a quarterly basis and shall be calculated as a percentage 20 of gross revenues, as defined herein.
- 21 4. The percentage to be applied against gross revenues under 22subsection 2 of this section may in no event exceed the lesser of either five percent or the percentage levied as a gross receipts franchise fee on 23any cable operator providing video service within the franchise entity's 24 jurisdiction. 25
- 26 5. For purposes of this section, a franchise entity shall have the 27authority to audit any entity holding a video service authorization which provides video services to subscribers within the franchise 2829 entity's jurisdiction. Any entity holding a video service authorization shall, upon request of the franchise entity, make available for inspection, 30 by the franchise entity, all records pertaining to services provided and 31 taxes paid or owed to such franchise entity or consumers located within 32the jurisdiction of the franchise entity. Any expenses incurred by a 33 34 franchise entity in conducting an audit of an entity holding a video 35 service authorization shall be paid by the franchise entity.
- 6. Gross revenues are limited to amounts billed to video service 36 subscribers for the following:
 - (1) Recurring charges for video service;

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- 39 (2) Event-based charges for video service, including but not 40 limited to pay-per-view and video-on-demand charges;
- (3) Rental of set top boxes and other video service equipment; 41

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- 42 (4) Service charges related to the provision of video service,
- 43 including but not limited to activation, installation, repair, and
- 44 maintenance charges; and
- 45 (5) Administrative charges related to the provision of video
- 46 service, including but not limited to service order and service
- 47 termination charges.
- 48 7. Gross revenues do not include:
- 49 (1) Discounts, refunds, and other price adjustments that reduce
- 50 the amount of compensation received by a competitive video service
- 51 provider;
- 52 (2) Uncollectibles;
- 53 (3) Late payment fees;
- 54 (4) Amounts billed to video service subscribers to recover taxes,
- 55 fees, or surcharges imposed on competitive video service subscribers in
- 56 connection with the provision of video services, including the video
- 57 service provider fee authorized by this section; or
- 58 (5) Charges, other than those described in subsection 6 of this
- 59 section, that are aggregated or bundled with amounts billed to video
- 60 service subscribers, if the competitive video service provider reasonably
- 61 can identify such charges on books and records kept in the regular
- 62 course of business or by other reasonable means.
- 8. Any competitive video service provider may identify and collect
- 64 the amount of the video service provider fee as a separate line item on
- 65 the regular bill of each subscriber.
 - 67.2683. 1. The provisions of sections 67.2675 to 67.2685 are
 - 2 intended to be consistent with the Federal Cable Act, 47 U.S.C. Section
- 3 **521**, et seq.
- 4 2. Nothing in sections 67.2675 to 67.2685 shall be interpreted to
- 5 prevent a competitive video service provider, a cable operator, or a
- 6 franchise entity from seeking clarification of its rights and obligations
- 7 under federal law or to exercise any right or authority under federal or
- 8 state law.
- 9 3. An entity holding a video service authorization may not deny
- 10 access to service to any group of potential residential subscribers within
- 11 its service area because of the income of the residents in the local area
- 12 in which such group resides.
- 13 4. An entity holding a video service authorization shall have a

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reasonable period of time to become capable of providing service to those residential customers within its designated service area.

- 5. A competitive video service provider shall be subject to the provisions of sections 67.1830 to 67.1847, RSMo.
- 6. A competitive video service provider shall be subject to the provisions of section 227.240, RSMo, pertaining to cable television providers.
- 7. Nothing in sections 67.2675 to 67.2685 is intended to alter any of the terms of any existing franchise agreement between a cable operator and a franchising entity.
- 8. The public service commission shall, no later than August 28, 2010, issue a report describing the status of competition in the provisions of video services and shall make such recommendations to the general assembly as it deems appropriate to increase competition and benefit consumers in the provision of such services. The report shall address, but not be limited to, any need to require competitive video service providers to expand service or meet certain build-out requirements.

67.2685. Notwithstanding the provisions of section 1.140, RSMo,
2 to the contrary, the provisions of this act shall be nonseverable, and if
3 any provision is for any reason held to be invalid, such decision shall
4 invalidate all of the remaining provisions of this act.

