SECOND REGULAR SESSION

SENATE BILL NO. 816

93RD GENERAL ASSEMBLY

INTRODUCED BY SENATORS GRIESHEIMER AND COLEMAN.

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TERRY L. SPIELER, Secretary.

AN ACT

To amend chapter 143, RSMo, by adding thereto five new sections relating to the fair competition in video act.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Chapter 143, RSMo, is amended by adding thereto five new

- 2 sections, to be known as sections 143.1050, 143.1052, 143.1054, 143.1056, and
- 3 143.1058, to read as follows:

143.1050. Sections 143.1050 to 143.1058 shall be known and may

2 be cited as the "Fair Competition in Video Act".

143.1052. For purposes of sections 143.1050 to 143.1058, the

- 2 following terms mean:
 - (1) "Cable operator", as defined in 47 U.S.C. Section 522(5);
- 4 (2) "Cable service", as defined in 47 U.S.C. Section 522(6);
- 5 (3) "Cable system", as defined in 47 U.S.C. Section 522(7);
- 6 (4) "Competitive video service provider", an entity providing
- 7 video service that is not franchised as a cable operator in Missouri as
- 8 of the effective date of sections 143.1050 to 143.1058 and is not an
- affiliate, successor, or assign of such cable operator;
- 10 (5) "Franchise", an initial authorization, or renewal of an
- 11 authorization, issued by a franchising entity, regardless of whether the
- 12 authorization is designated as a franchise, permit, license, resolution,
- 13 contract, certificate, agreement, or otherwise, that authorizes the
- 14 construction and operation of a cable system;
- 15 (6) "Franchise entity", a political subdivision entitled to require
- 16 franchises and impose fees on cable operators;
- 17 (7) "Incumbent cable operator", the cable service provider
- 18 serving cable subscribers in a particular franchise area on September

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- 20 (8) "Political subdivision", a city, town, village, county, or any 21agency or unit of the state;
- 22 (9) "Video programming", programming provided by, or generally 23 considered comparable to programming provided by, a television broadcast station, as set forth in 47 U.S.C. Section 522(20); 24
- (10) "Video service", video programming services provided 25through wireline facilities located at least in part in the public rights-2627 of-way without regard to delivery technology, including Internet protocol technology. This definition does not include any video 28 programming provided by a commercial mobile service provider 29defined in 47 U.S.C. Section 332(d); 30
- 31 (11) "Video service authorization", the right of a competitive 32video service provider and, after expiration of its existing franchise agreement, any incumbent cable operator that secures permission from the department of economic development, to offer video programming 34 to any subscribers anywhere in the state; and 35
- 36 (12) "Video service provider fee", the fee imposed under section 143.1056. 37

143.1054. 1. The following entities shall possess a video service 2 authorization:

- 3 (1) Any entity authorized local \mathbf{to} provide exchange telecommunications services in Missouri that notifies the department of economic development of its intent to operate under sections 143.1050 to 143.1058; 6
- 7 (2) An incumbent cable operator, after the expiration date of its existing franchise, that notifies the department of economic development of its intent to operate under sections 143.1050 to 143.1058 in the franchise area; and 10
- 11 (3) Any other competitive video service provider that secures 12 permission from the department of economic development.
- 2. The department of economic development shall promulgate rules to govern the application process for entities seeking a video 14 service authorization under subdivision (3) of subsection 1 of this section, provided that any application process shall be determined 16 within thirty days of a request. Any rule or portion of a rule, as that 17 term is defined in section 536.010, RSMo, that is created under the

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authority delegated in this section shall become effective only if it complies with and is subject to all of the provisions of chapter 536, RSMo, and, if applicable, section 536.028, RSMo. This section and chapter 536, RSMo, are nonseverable and if any of the powers vested with the general assembly pursuant to chapter 536, RSMo, to review, to delay the effective date, or to disapprove and annul a rule are subsequently held unconstitutional, then the grant of rulemaking authority and any rule proposed or adopted after August 28, 2006, shall be invalid and void. To the extent required by applicable law, any video service authorization granted by sections 143.1050 to 143.1058 or by the department of economic development shall constitute a franchise for purposes of 47 U.S.C. Section 541(b)(1). To the extent required for purposes of 47 U.S.C. Sections 521 to 561, the state of Missouri shall constitute the exclusive franchising authority for competitive video service providers in Missouri.

- 3. No franchising entity or other political subdivision of the state of Missouri may either require a competitive video service provider to obtain a separate franchise to provide video service or otherwise impose any fee, license, gross receipt tax, or franchise requirement on any competitive video service provider except as provided in sections 143.1050 to 143.1058 or in sections 67.1830 to 67.1846, RSMo. For purposes of this section, a franchise requirement includes, without limitation, any provision regulating rates charged by competitive video service providers or requiring competitive video service providers to satisfy any build-out requirements or deploy any facilities or equipment.
- 4. Competitive video service provider shall provide distribution capacity and make reasonable, technically feasible efforts to retransmit community programming but shall not be subject to any requirements under 47 U.S.C. Section 531. An incumbent cable operator who elects to obtain a video service authorization at the expiration of its existing franchise shall continue to comply with all community programming obligations of its franchise and be subject to 47 U.S.C. Section 531.
- 5. Any entity that elects or seeks a video service authorization under this section shall describe the service area footprint to be served in its notice or application to the department of economic development. An entity holding a video service authorization may amend its service

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56 area footprint upon notice to the department of economic development.

143.1056. 1. An entity holding a video service authorization shall provide notice to each franchising entity with jurisdiction in any locality at least ten days before providing video service in the franchising entity's jurisdiction.

- 2. In any political subdivision in which an entity possessing a video service authorization provides video service, the entity shall calculate and pay the video service provider fee if a cable operator offering video service pays a franchise fee to such franchising entity. The franchising entity may not demand any additional fees, 10 licenses, gross receipt taxes, or charges from the competitive video service provider and may not demand the use of any other calculation 11 method. At the expiration of an existing franchise, if an incumbent 12cable operator elects to possess a video service authorization, all entities holding a video service authorization shall pay the video service provider fee at the same percent of gross revenue as had been assessed immediately prior to the termination of the incumbent cable operator's franchise.
 - 3. The video service provider fee shall be paid to the department of revenue on a quarterly basis and shall be calculated as a percentage of gross revenues, as defined herein. The department of revenue is authorized to promulgate rules to establish the appropriate procedures for collecting, administering, and distributing the video service provider fee. The department of revenue shall distribute the service video provider fee to the franchising entity. In exchange for its collection, administration, and distribution functions, the department of revenue shall retain a collection fee of up to one percent, but not to exceed the actual costs incurred, on all fees collected and shall be allowed to collect the interest off such funds during the time between collection and distribution. In no event shall the department of revenue fail to distribute the collected fees to a municipality more than thirty days after the collection of such fees.
 - 4. The department of revenue shall be notified in writing within thirty days of any change in the franchise fee adopted by a political subdivision. Any such change in franchise fee may take effect only on the first day of a calendar quarter and only after a minimum of ninety days notice from the department of revenue to the video service

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- 5. For purposes of this section, the department of revenue shall have the authority to audit any entity holding a video service authorization. Notwithstanding the provisions of section 32.057, RSMo, the department of revenue shall furnish any political subdivision with information it requests to permit the political subdivision to review the payments of any competitive video service provider or incumbent cable operator which are distributed to such political subdivision.
- 6. The percentage to be applied against gross revenues under subsection 2 of this section may in no event exceed the lesser of either five percent or the percentage levied as a gross receipts franchise fee on any cable operator providing video service within the franchising entity's jurisdiction.
- 7. Gross revenues are limited to amounts billed to video service subscribers for the following:
 - (1) Recurring charges for video service;
- 53 (2) Event-based charges for video service, including but not 54 limited to pay-per-view and video-on-demand charges;
 - (3) Rental of set top boxes and other video service equipment;
- 56 (4) Service charges related to the provision of video service, 57 including but not limited to activation, installation, repair, and 58 maintenance charges; and
- 59 (5) Administrative charges related to the provision of video 60 service, including but not limited to service order and service 61 termination charges.
- 8. Gross revenues do not include:
- (1) Discounts, refunds, and other price adjustments that reduce
 the amount of compensation received by a competitive video service
 provider;
 - (2) Uncollectibles;
 - (3) Late payment fees;
- (4) Amounts billed to video service subscribers to recover taxes, fees, or surcharges imposed on competitive video service subscribers in connection with the provision of video services, including the video service provider fee authorized by this section; or
- 72 (5) Charges, other than those described in subsection 7 of section 73 143.1056, that are aggregated or bundled with amounts billed to video

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service subscribers, if the competitive video service provider reasonably can identify such charges on books and records kept in the regular course of business or by other reasonable means.

9. Any competitive video service provider may identify and collect the amount of the video service provider fee as a separate line item on the regular bill of each subscriber.

143.1058. 1. The provisions of sections 143.1050 to 143.1058 are
intended to be consistent with the Federal Cable Act, 47 U.S.C. Section
521, et seq.

2. Nothing in sections 143.1050 to 143.1058 shall be interpreted to prevent a competitive video service provider, a cable operator, or a franchising entity from seeking clarification of its rights and obligations under federal law or to exercise any right or authority under federal or state law.

3. An entity holding a video service authorization may not deny access to service to any group of potential residential subscribers within its service area footprint because of the income of the residents in the local area in which such group resides.

4. An entity holding a video service authorization shall have a reasonable period of time to become capable of providing service to residential customers within its designated service area footprint and may satisfy the requirements of this section by providing video programming using any technology.

5. A competitive video service provider shall be subject to the provisions of sections 67.1830 to 67.1846, RSMo.

6. A competitive video service provider shall be subject to the provisions of section 227.240, RSMo, pertaining to cable television providers.

7. Nothing in sections 143.1050 to 143.1058 is intended to alter any of the terms of any existing franchise agreement between a cable operator and a franchising entity.