

COMMITTEE ON LEGISLATIVE RESEARCH  
OVERSIGHT DIVISION

**FISCAL NOTE**

L.R. No.: 1582-03  
Bill No.: HCS for SCS for SB 355  
Subject: Advertising and Signs; Higher Education; Roads and Highways; Department of Transportation  
Type: Original  
Date: April 28, 2017

---

Bill Summary: This proposal modifies provisions of law relating to road signs and outdoor advertising.

**FISCAL SUMMARY**

<b>ESTIMATED NET EFFECT ON GENERAL REVENUE FUND</b>			
FUND AFFECTED	FY 2018	FY 2019	FY 2020
<b>Total Estimated Net Effect on General Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

<b>ESTIMATED NET EFFECT ON OTHER STATE FUNDS</b>			
FUND AFFECTED	FY 2018	FY 2019	FY 2020
<b>Total Estimated Net Effect on <u>Other</u> State Funds</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Numbers within parentheses: ( ) indicate costs or losses.  
This fiscal note contains 5 pages.

<b>ESTIMATED NET EFFECT ON FEDERAL FUNDS</b>			
<b>FUND AFFECTED</b>	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020</b>
<b>Total Estimated Net Effect on <u>All</u> Federal Funds</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

<b>ESTIMATED NET EFFECT ON FULL TIME EQUIVALENT (FTE)</b>			
<b>FUND AFFECTED</b>	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020</b>
<b>Total Estimated Net Effect on FTE</b>	<b>0</b>	<b>0</b>	<b>0</b>

Estimated Net Effect (expenditures or reduced revenues) expected to exceed \$100,000 in any of the three fiscal years after implementation of the act.

<b>ESTIMATED NET EFFECT ON LOCAL FUNDS</b>			
<b>FUND AFFECTED</b>	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020</b>
<b>Local Government</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

## FISCAL ANALYSIS

### ASSUMPTION

Officials from the **Department of Higher Education** assume the proposal will have no fiscal impact on their organization.

In response to a previous version, officials from the **Department of Transportation (MoDOT)** assumed the proposal would have no fiscal impact on their organization.

Also, in response to a similar proposal from 2017 (HB 356, LR # 0073-01), officials from MoDOT assumed the following regarding Sections 226.540 and 226.550 of this proposal:

This proposal would cause MoDOT to not restrict outdoor advertising to only zoned and un-zoned commercial/industrial areas. The language allows for the potential of outdoor advertising in areas that are either zoned or un-zoned agricultural or residential areas.

#### §226.540

This section may increase the biennial inspection fees collected for new permits in un-zoned areas. There were 28 permits issued in un-zoned areas in 2016 at a fee of \$100 for a total of \$1,400.

#### §226.550

This section may decrease the biennial inspection fees for landowners that are also permit holders and advertisers. There were 125 such landowners in 2016 for a total of \$6,250.

\$1,400 (increase in biennial inspection fees) - \$6,250 (decrease in biennial inspection fees) = (\$4,850).

**Oversight** assumes MoDOT is provided with core funding to handle a certain amount of activity each year. Oversight assumes MoDOT could absorb the minimal costs/loss of revenue related to this proposal.

<u>FISCAL IMPACT - State Government</u>	FY 2018 (10 Mo.)	FY 2019	FY 2020
	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

<u>FISCAL IMPACT - Local Government</u>	FY 2018 (10 Mo.)	FY 2019	FY 2020
	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

FISCAL IMPACT - Small Business

Certain small businesses would not have to pay a one-time permit fee and biennial inspection fee for outdoor advertising with this proposal.

FISCAL DESCRIPTION

This proposal exempts the current \$250 outdoor advertising fee and biennial inspection fee for certain highway signs under Section 226.550, RSMo when a sign is displayed by a landowner who also owns the business advertised on the sign and where the business has a physical location within 750 feet of the sign.

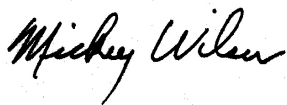
This bill also designates a portion of Interstate 55 in Jefferson County as the "USMA Cadet Thomas M. Surdyke Memorial Highway."

This bill also clarifies that two- and four-year colleges and theological seminaries of all types are eligible for the placement of official signs such as directional and traffic signs on their property in the same way that specified secular institutions are granted permission for sign placement.

This legislation is not federally mandated, would not duplicate any other program and would not require additional capital improvements or rental space.

SOURCES OF INFORMATION

Department of Transportation  
Department of Higher Education



Mickey Wilson, CPA

Ross Strobe

L.R. No. 1582-03  
Bill No. HCS for SCS for SB 355  
Page 5 of 5  
April 28, 2017

Director  
April 28, 2017

Assistant Director  
April 28, 2017