

COMMITTEE ON LEGISLATIVE RESEARCH  
OVERSIGHT DIVISION

**FISCAL NOTE**

L.R. No.: 1846-01  
Bill No.: SB 366  
Subject: Tax Credits  
Type: Original  
Date: March 20, 2019

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Bill Summary: This proposal establishes the Show Missouri Film and Digital Media Act.

**FISCAL SUMMARY**

| <b>ESTIMATED NET EFFECT ON GENERAL REVENUE FUND</b>          |                          |  |  |
|--|--------------------------|--|--|
| FUND AFFECTED  | FY 2020                  | FY 2021  | FY 2022  |
| General Revenue  | \$0 or (\$68,987)        | \$0 to (\$4,500,000 to<br>\$4,573,632)         | \$0 to (\$4,500,000 to<br>\$4,574,267)         |
| <b>Total Estimated<br/>Net Effect on<br/>General Revenue</b> | <b>\$0 or (\$68,987)</b> | <b>\$0 to (\$4,500,000 to<br/>\$4,573,632)</b> | <b>\$0 to (\$4,500,000 to<br/>\$4,574,267)</b> |

**Note:** The fiscal note does not reflect the possibility that some of the tax credits could be utilized by insurance companies against insurance premium taxes. If this occurs, the loss in tax revenue would be split between the General Revenue Fund and the County Foreign Insurance Fund, which ultimately goes to local school districts.

| <b>ESTIMATED NET EFFECT ON OTHER STATE FUNDS</b>                      |            |            |            |
|---|------------|------------|------------|
| FUND AFFECTED   | FY 2020    | FY 2021    | FY 2022    |
|   |            |            |            |
|   |            |            |            |
| <b>Total Estimated<br/>Net Effect on <u>Other</u><br/>State Funds</b> | <b>\$0</b> | <b>\$0</b> | <b>\$0</b> |

Numbers within parentheses: ( ) indicate costs or losses.

This fiscal note contains 7 pages.

| <b>ESTIMATED NET EFFECT ON FEDERAL FUNDS</b>                  |                |                |                |
|---|----------------|----------------|----------------|
| <b>FUND AFFECTED</b>  | <b>FY 2020</b> | <b>FY 2021</b> | <b>FY 2022</b> |
|   |                |                |                |
|   |                |                |                |
| <b>Total Estimated Net Effect on <u>All</u> Federal Funds</b> | <b>\$0</b>     | <b>\$0</b>     | <b>\$0</b>     |

| <b>ESTIMATED NET EFFECT ON FULL TIME EQUIVALENT (FTE)</b> |                   |                   |                   |
|---|-------------------|-------------------|-------------------|
| <b>FUND AFFECTED</b>                                      | <b>FY 2020</b>    | <b>FY 2021</b>    | <b>FY 2022</b>    |
| General Revenue   | 0 or 1 FTE        | 0 or 1 FTE        | 0 or 1 FTE        |
|   |                   |                   |                   |
| <b>Total Estimated Net Effect on FTE</b>                  | <b>0 or 1 FTE</b> | <b>0 or 1 FTE</b> | <b>0 or 1 FTE</b> |

Estimated Net Effect (expenditures or reduced revenues) expected to exceed \$100,000 in any of the three fiscal years after implementation of the act.

| <b>ESTIMATED NET EFFECT ON LOCAL FUNDS</b> |                |                |                |
|--|----------------|----------------|----------------|
| <b>FUND AFFECTED</b>                       | <b>FY 2020</b> | <b>FY 2021</b> | <b>FY 2022</b> |
| <b>Local Government</b>                    | <b>\$0</b>     | <b>\$0</b>     | <b>\$0</b>     |

## FISCAL ANALYSIS

### ASSUMPTION

Officials at the **Office of Administration Division of Budget and Planning (B&P)** assume this proposal re-establishes a tax credit for tax years beginning on or after January 1, 2020, equal to twenty percent of qualifying in-state expenses and ten percent of qualifying out-of-state expenses incurred by a production company in connection with a qualified film production project. An additional five percent may be earned for both qualifying in-state expenses and qualifying out-of-state expenses if at least fifty percent of the qualified film production project is filmed in Missouri.

The cap on the tax credits for all tax years beginning on or after January 1, 2008, is \$4,500,000. This proposal could therefore lower General and Total State Revenues by \$4,500,000 per fiscal year, beginning in FY 2021. To the extent this proposal encourages other economic activity, General and Total State Revenue may increase, but B&P cannot estimate the induced revenues.

There is a five-year carry forward, provided that all such credits shall be claimed within ten tax periods following the tax period in which the activities for which the tax credits are certified by the department occurred. Any taxpayer may sell, assign, exchange, convey or otherwise transfer tax credits allowed under this program.

This proposal could impact the calculation pursuant to Article X, Section 18(e).

Officials at the **Department of Economic Development (DED)** assume this bill re-authorizes the film tax credit in chapter 135.750 for qualifying in and out of state expenses. Beginning January 1, 2020, this proposal allows a taxpayer a credit of 20% of expenses and an extra 5% if at least 50% of the project is filmed in MO. This also makes changes including lowering the threshold for a highly compensated individual down to \$250,000 from \$1,000,000. This proposal leaves the cap on the program at \$4,500,000/year.

Since this program is sunset, DED will need to hire 1 Economic Development Incentive Specialist III (\$51,108) to administer the program. Creating a new tax credit will likely reduce annual Total State Revenue by up to the annual cap (\$4.5 million) on the program.

**Oversight** has, for fiscal note purposes only, changed the starting salary for the Economic Development Incentive Specialist III (from \$51,108 to \$45,052 ) to correspond to the starting salary for comparable positions at DED. Oversight also removed the \$2,854 for travel expenses requested by DED. This proposal only requires the companies to complete an application and submit expenses to DED. It does not require DED to inspect or audit the film sites.

ASSUMPTION (continued)

**Oversight** assumes DED could absorb some of the additional duties without adding an FTE; however, DED has stated due to current workload, these costs cannot be absorbed. Additionally, it is unclear whether the previous FTE handling this program were let go when the program sunset. Therefore, Oversight will range the cost from \$0 (FTE can be absorbed) to the estimated provided by DED (FTE is not absorbed).

Officials at the **Department of Revenue (DOR)** assume this proposal updates the definitions of "Qualified Film Production Project," and adds the definition of "Qualifying Out-of-State Expenses." This proposal states that for all tax years beginning on or after January 1, 2020, a taxpayer shall be allowed a tax credit equal to twenty percent of qualifying in-state expenses and ten percent of qualifying out-of-state expenses. An additional five percent may be earned for both qualifying in-state expenses and qualifying out-of-state expenses if at least fifty percent of the qualified film production project is filmed in Missouri.

This proposal states that this credit shall sunset on December 31, six years after the effective date of this section and further states that this section shall terminate on September first of the calendar year immediately following the calendar year in which the program is sunset.

| <b>Fiscal Year</b> | <b>Decrease to Total State Revenue - General Revenue</b> |
|--------------------|--|
| FY 2020            | (\$4,500,000)  |
| FY 2021            | (\$4,500,000)  |
| FY 2022            | (\$4,500,000)  |
| FY 2023            | (\$4,500,000)  |
| FY 2024            | (\$4,500,000)  |

DOR's Personal Tax Section requires 1 Revenue Processing Technician I (\$24,360) for every 6,000 credits redeemed and 1 Revenue Processing Technician I (\$24,360) for every 7,600 pieces of correspondence generated.

**Oversight** notes that based on the past use/history of this tax credit, (only 2-8 tax credit certificates annually) DOR will be able to absorb this credit with existing FTE. Oversight will not show the DOR FTE in this fiscal note.

Officials at the **Department of Insurance, Financial Institutions and Professional Registration** assume a potential unknown decrease of premium tax revenues as a result of the creation of the Show MO Film & Digital Media Act tax credit. Premium tax revenue is split

ASSUMPTION (continued)

50/50 between General Revenue and County Foreign Insurance Fund except for domestic Stock Property and Casualty Companies who pay premium tax to the County Stock Fund. The County Foreign Insurance Fund is later distributed to school districts throughout the state. County Stock Funds are later distributed to the school district and county treasurer of the county in which the principal office of the insurer is located. It is unknown how each of these funds may be impacted by tax credits each year.

**Oversight** notes according to the Tax Credit Analysis submitted by the Department of Economic Development regarding this program, the Film tax credit program had the following activity;

|                     | FY 2016 | FY 2017     | FY 2018 | FY 2019<br>(projected) | FY 2020<br>(projected) |
|---------------------|---------|-------------|---------|------------------------|------------------------|
| Certificates Issued | 0       | 0           | 0       | 0                      | 0                      |
| Projects            | 0       | 0           | 0       | 0                      | 0                      |
| Amount Authorized   | \$0     | \$0         | \$0     | \$0                    | \$0                    |
| Amount Issued       | \$0     | \$0         | \$0     | \$0                    | \$0                    |
| Amount Redeemed     | \$6,832 | \$2,375,651 | \$672   | \$0                    | \$0                    |

Amount Outstanding - \$0    Amount Authorized but Unissued - \$0

Prior to the sunset the credit had the following activity.

|                     | FY 2009     | FY 2010     | FY 2011     | FY 2012     | FY 2013   |
|---------------------|-------------|-------------|-------------|-------------|-----------|
| Certificates Issued | 5           | 4           | 5           | 2           | 0         |
| Projects            | 8           | 4           | 2           | 3           | 1         |
| Amount Authorized   | \$6,822,754 | \$1,768,989 | \$38,041    | \$139,070   | \$639,772 |
| Amount Issued       | \$164,086   | \$5,181,512 | \$1,807,030 | \$139,070   | \$0       |
| Amount Redeemed     | \$970,673   | \$1,925,158 | \$1,563,218 | \$4,839,217 | \$56,665  |

Since the annual cap on the tax credit was unchanged by this proposal, Oversight will show the impact as \$0 to \$4.5 million annual cap. Since this proposal begins with tax years starting January 1, 2020 and production on the film would have had to apply for the credit and finish filming before receiving the credit, Oversight will show the possible revenue reduction beginning in FY 2021.

**Oversight** assumes the restarting of this tax credit program outlined in this proposal may have a positive impact on the state. However, Oversight considers this to be an indirect impact of the proposal and will not reflect it in this fiscal note.



FISCAL DESCRIPTION

This bill creates the "Show Missouri Film and Digital Media Act."

The bill re-authorizes a tax credit for certain expenses related to the production of qualified film production projects in this state, as defined in the bill. Tax credits for such expenses under previous law expired on November 28, 2013. For all tax years beginning on or after January 1, 2020, this bill authorizes a tax credit equal to 20% of qualifying in-state expenses, as defined in the bill, and 10% of qualifying out-of state expenses, as defined in the bill, associated with the production of a qualified film production project. An additional 5% may be awarded for both qualifying in-state and out-of-state expenses if at least 50% of the qualified film production project is filmed in Missouri.

This bill sunsets on December 31 six years from the effective date.

This legislation is not federally mandated, would not duplicate any other program and would not require additional capital improvements or rental space.

SOURCES OF INFORMATION

Department of Economic Development  
Department of Insurance, Financial Institutions and Professional Registration  
Department of Revenue  
Office of Administration Division of Budget and Planning

Kyle Rieman  
Director  
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Ross Strope  
Assistant Director  
March 20, 2019