

COMMITTEE ON LEGISLATIVE RESEARCH  
OVERSIGHT DIVISION

**FISCAL NOTE**

L.R. No.: 5428S.01I  
 Bill No.: SB 901  
 Subject: Attorney General; Business and Commerce; Children and Minors; Consumer Protection; Internet and E-Mail  
 Type: Original  
 Date: February 24, 2026

Bill Summary: This proposal creates provisions relating to age verification on adult websites.

**FISCAL SUMMARY**

**ESTIMATED NET EFFECT ON GENERAL REVENUE FUND**

FUND AFFECTED	FY 2027	FY 2028	FY 2029
<b>Total Estimated Net Effect on General Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**ESTIMATED NET EFFECT ON OTHER STATE FUNDS**

FUND AFFECTED	FY 2027	FY 2028	FY 2029
Merchandising Practices Revolving*	\$0 or Unknown	\$0 or Unknown	\$0 or Unknown
<b>Total Estimated Net Effect on <u>Other</u> State Funds</b>	<b>\$0 or Unknown</b>	<b>\$0 or Unknown</b>	<b>\$0 or Unknown</b>

\*Civil penalties could exceed \$250,000 annually.

Numbers within parentheses: () indicate costs or losses.

**ESTIMATED NET EFFECT ON FEDERAL FUNDS**

FUND AFFECTED	FY 2027	FY 2028	FY 2029
<b>Total Estimated Net Effect on <u>All</u> Federal Funds</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**ESTIMATED NET EFFECT ON FULL TIME EQUIVALENT (FTE)**

FUND AFFECTED	FY 2027	FY 2028	FY 2029
<b>Total Estimated Net Effect on FTE</b>	<b>0</b>	<b>0</b>	<b>0</b>

- Estimated Net Effect (expenditures or reduced revenues) expected to exceed \$250,000 in any of the three fiscal years after implementation of the act or at full implementation of the act.
- Estimated Net Effect (savings or increased revenues) expected to exceed \$250,000 in any of the three fiscal years after implementation of the act or at full implementation of the act.

**ESTIMATED NET EFFECT ON LOCAL FUNDS**

FUND AFFECTED	FY 2027	FY 2028	FY 2029
<b>Local Government</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

## FISCAL ANALYSIS

### ASSUMPTION

#### §407.3405 – Age Verification on Adult Websites

Officials from the **Office of Attorney General (AGO)** assume any potential litigation costs arising from this proposal can be absorbed with existing resources. The AGO may seek additional appropriations if the proposal results in a significant increase in litigation or investigation costs.

**Oversight** does not have any information to the contrary. Therefore, Oversight assumes the AGO will be able to perform any additional duties required by this proposal with current staff and resources and will reflect no fiscal impact to the AGO for fiscal note purposes.

Oversight notes the provisions of §407.3405.7 provide for civil penalties of \$10,000 per day for commercial entities that operate a website violating the age-verification requirements of the proposal, \$10,000 per instance when a commercial entity retains information in violation of this proposal, and an additional amount not more than \$250,000 if one or more minors accessed sexual material harmful to minors in violation of the age-verification requirements.

Per information obtained from AGO officials, civil penalties collected under Chapter 407, Merchandising Practices, are deposited in the Merchandising Practices Revolving Fund (1631). Oversight will show a \$0 or Unknown impact to the Merchandising Practices Revolving Fund for potential civil penalties collected as a result of the provisions of this proposal.

Officials from the **Department of Commerce and Insurance, Department of Elementary and Secondary Education, Department of Higher Education and Workforce Development, Department of Mental Health, Department of Labor and Industrial Relations, Department of Revenue, Department of Public Safety-Missouri Highway Patrol, Department of Social Services, and Office of the Secretary of State** each assume the proposal will have no fiscal impact on their respective organizations. **Oversight** does not have any information to the contrary. Therefore, Oversight will reflect a zero impact in the fiscal note for these agencies.

In response to similar legislation, HB 1839 (2026), officials from the **Office of the State Courts Administrator** assumed the proposal would have no fiscal impact on their organization. **Oversight** does not have any information to the contrary. Therefore, Oversight will reflect a zero impact in the fiscal note for this agency.

<u>FISCAL IMPACT – State Government</u>	FY 2027 (10 Mo.)	FY 2028	FY 2029
<b>MERCHANDISING PRACTICES REVOLVING FUND (1631)</b>			
<u>Revenue Gain – AGO (\$407.3405)</u> Fines p.3	<u>\$0 or Unknown</u>	<u>\$0 or Unknown</u>	<u>\$0 or Unknown</u>
<b>ESTIMATED NET EFFECT ON THE MERCHANDISING PRACTICES REVOLVING FUND</b>	<b><u>\$0 or Unknown</u></b>	<b><u>\$0 or Unknown</u></b>	<b><u>\$0 or Unknown</u></b>

<u>FISCAL IMPACT – Local Government</u>	FY 2027 (10 Mo.)	FY 2028	FY 2029
	<b><u>\$0</u></b>	<b><u>\$0</u></b>	<b><u>\$0</u></b>

FISCAL IMPACT – Small Business

This proposal may impact small business commercial entities if age-verification requirements are not met.

FISCAL DESCRIPTION

The act creates provisions relating to age verification on adult websites.

Under the act, a commercial entity that publishes or distributes material on its website, including a social media platform, more than 1/3 of which is sexual material harmful to minors, as defined in the act, shall use reasonable age verification methods to verify that an individual attempting to access the material is 18 years of age or older.

A commercial entity or a third party that performs age verification shall not retain any identifying information of the individual.

A commercial entity that is required to perform age verification under the act shall post certain notices on its website, as described in the act.

The act shall not apply to bona fide news or public interest broadcasts or other media and shall not affect the rights of a news-gathering organization.

An internet service provider or subsidiary, search engine, or cloud service shall not be held liable for violating provisions of the act solely for providing internet access to any content not under the provider's control.

The Attorney General shall enforce provisions of the act. If the Attorney General believes that a violation occurred and an action is in the public interest, the Attorney General may commence an action. If the court finds that a violation occurred, the court may grant relief, as described in the act.

This legislation is not federally mandated, would not duplicate any other program and would not require additional capital improvements or rental space.

#### SOURCES OF INFORMATION

Attorney General's Office  
Department of Commerce and Insurance  
Department of Elementary and Secondary Education  
Department of Higher Education and Workforce Development  
Department of Mental Health  
Department of Labor and Industrial Relations  
Department of Revenue  
Department of Public Safety - Missouri Highway Patrol  
Department of Social Services  
Office of the State Courts Administrator  
Office of the Secretary of State



Julie Morff  
Director  
February 24, 2026



Jessica Harris  
Assistant Director  
February 24, 2026